

Shire of Lake Grace

TOURISM ADVISORY COMMITTEE

MINUTES

DATE

Meeting Commencing at 10am Tuesday 29th October 2024

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Acknowledgement of Country

I wish to acknowledge the traditional Custodians of the land on which we meet today, and pay my respects.

I extend that respect to Aboriginal and Torres Strait Islander peoples here today.



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SHIRE OF LAKE GRACE

Minutes of the Tourism Advisory Committee Meeting held at Shire of Lake Grace Council Chambers at 10am on Tuesday 29th October 2024.

Objectives of the Shire of Lake Grace Tourism Advisory Council are to advise the Council on:

1. The identification, inclusion and implementation of tourism matters in Council's Strategic Community Plan (and other operational plans/annual budget) in order to increase tourism income in partnership with the Community, Commonwealth, State and Local government and other industry stakeholders
2. The coordination of and collaboration between Lake Grace Shire's tourist attractions, heritage museums (AIM Hospital etc), events, tourism promotion/marketing and services to visitors
3. Developing community understanding of the value of tourism
4. Industry development, employment and training to benefit tourism, heritage and events
5. Seeking funding to support and promote tourism and develop new and existing tourist attractions
6. Assisting in the development of current, quality information to visitors and stakeholders
7. Recognising and promoting excellence within the local tourism industry
8. To represent the Shire at Roe Tourism meetings and events

1.0 DECLARATION OF OPENING ANNOUNCEMENT OF VISITORS

Deputy Chairperson Suzanne Reeves opened the meeting at 10.00am

2.0 PRESENT

Deputy Chairperson	Mrs Suzanne Reeves	Community Representative Lake Grace
Committee Member	Cr Debrah Clarke	Shire of Lake Grace Councillor
Committee Member	Mr Peter Stoffberg	Community Representative Lake Grace
Committee Member	Mr Kevin Penny	Community Representative Lake King
Committee Member	Mr Norm O'Neill	Community Representative Pingaring
Shire Representative	Mr Alan George	Shire Lake Grace Deputy CEO
Shire Representative	Mr Craig Elefsen	Manager of Infrastructure
Shire Representative	Mrs Jo Morgan	Lake Grace Visitor Centre Manager
Shire Representative	Mrs Vicki O'Neill-Gray	Lake Grace Visitor Centre Coordinator

*** Mr Kevin Penny, Mr Norm O'Neill and Mrs Vicki O'Neill Gray via Teams online.

3.0 APOLOGIES

Chairperson	Ms Catherine Kelly	Community Representative Newdegate
Committee Member	Ms Carla Hyde	Community Representative Varley
Committee Member	Ms Sheena Zurnamer	Community Representative Varley
Shire Representative	Mrs Karen Humphrey	Lake Grace Centre

4.0 CONFIRMATION OF MINUTES

RESOLUTION / RECOMMENDATION

Moved: Mr Peter Stoffberg

Seconded: Mrs Debrah Clarke

That the Minutes of the Shire of Lake Grace Tourism Advisory Committee Meeting held on Tuesday 13th August 2024 be confirmed as a true and accurate record of the meeting.

CARRIED 9/0

5.0 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

6.0 URGENT BUSINESS APPROVED BY THE CHAIRPERSON

Nil

7.0 MEMBERS REPORTS

Kevin Penny (Lake King Representative)

Hatters Hill Stamp Battery:

On Wednesday 9th October, I travelled to Hyden and met with Hugh Roberts and Craig Brooks.

They came up from Lake King with a truck, trailer and tel- handler etc, to facilitate the removal and transport of the Stamp Battery back to Lake King.

All went well, and the Battery is now deposited in Lake King.

Before the Stamp Battery is put on exhibit, a few days work needs to be done in the way replacing souvenired pieces and rotten timbers, exchanging with steel. Our work will include making the structure secure and strong.

I've approached Track Care WA, a group I belong to. They've agreed to make me the Project Leader for this task, and officially recognizing it under the TCWA banner.

This means we'll have insurance coverage for those that wish to help in the restoration work.

I would encourage locals to please pitch in, as we may also be in need of an Oxy set, welder, scrap metal etc.

This won't happen until early March next year.

It's up to the Lake King Progress Association as to where it should be displayed, keeping in mind that signage would be used and maybe a fence to keep children at bay.

It will have to be displayed in the open, as the finished exhibit will stand between 6.0 to 7.0 mt high.

I will volunteer to provide all the information needed to prove its provenance to the district of Lake King, Ravensthorpe and Newdegate. And will provide the history and stories etc applicable.

RECOMMENDATION / RECOMMENDATION

Moved: Mr Kevin Penny
Seconded: Mrs Debrah Clarke

Motion the Shire of Lake Grace to support application for grant funding Hatters Hill for the restoration, prepare sight and signage.

CARRIED 9/0

Two-Day Expedition Planned

I'm excited to announce that we're planning a two-day expedition to explore local Rock Tanks and Hatters Hill next Autumn. This trip has generated significant interest from two 4WD clubs and members of Track Care WA, who are eager to participate and contribute to any potential restoration efforts.

I'll be leading the expedition, and we'll be joined by renowned Perth historians, tour operators, 4WD magazine writers, and descendants of 1930s Hatters Hill prospectors. These descendants have fascinating family stories to share.

I encourage the Lake King community to get involved and experience our local area firsthand.

More specific details, including dates, will be available next year.

Norm O'Neill (Pingaring Representative)

PINGARING TOWNSHIP DUAL SHIRE APPROACH

Kulin & Lake Grace Shires

- Pingaring Progress Association to decide what projects that they want, e.g. Tourism Strategic Plan, then prepare a submission and email to both shires.
- The Shire Development Officers will work together to work through how they can assist to achieve an outcome.

ICLOUD STORAGE FOR HISTORIC DOCUMENTS & PHOTOS:

- The proposal to investigate centralised storage for historic photos & documents for all towns / sidings in the Lake Grace Shire.
 - The shire would be best placed as individual Progress Associations can be transient
 - Alan George to supply a contact that maybe able to assist enquiries
 - This was 2nd by Kevin Penny (Lake King Representative)

DUMP POINT:

Proposed Funding:

- Kulin Shire: Deb Clarke advised that the Kulin Shire has included in next year's budget.

Proposed Position:

- Luke Price Street parking bay near the current playground & public toilets

FACEBOOK:

- [Discovering Pingaring](#)
 - Closed Group
 - Joining Criteria:
 - DNA linked to a Pingaring past or present citizen.
 - Working for the good of Pingaring
 - e.g. SoLGTC members
 - Worked / working in Pingaring for a business.
 - No business advertising unless it benefits the Pingaring community in someway

7.1 VISITOR CENTRE MANAGER REPORT

- We are in need of a new Tourism Strategic Plan. Rather than wait Peter Stoffberg suggested we start it now. Jo to find some other plans as a template. Once found, email these out and members so they can make notes as to what they would like to add. To be discussed and workshopped at our next meeting in February 2025.
- Across the Lake book is complete and now on sale for \$60 each. Jo will present this costing to the next Council meeting as an agenda item..
- Many events held by the Visitor Centre of late. Mainly attended by locals but for the benefit of possible tourists. The Aim Hospital Open Day, The Stationmaster Building celebrates 100yrs and the Market Day & Treasure Trail. All events had a great response with great numbers. Norm O'Neill queries where these events were advertised. The Lakes Link, Facebook and Instagram, the Lake Grace and Districts Facebook page, posters around town and on back of public toilet doors in Lake Grace and Central Wheatbelt. Norm suggested the Visitor Centre joining the Pingaring private page so we can share events with them too.

- Jo will be connecting with 7 other Visitor centres as part of the Visitor Centre WA Committee.
- Our stats continue to grow. September and October have been our busiest months of the year.

7.2 AIM HOSPITAL REPORT

- The AIM Hospital Open Day was a great success on 8th September. About 60 people joined us on the day and many added their names to a *Friends of the Museum* list. Training has begun for the Museum Team with the preparation towards the centenary.
- Laura Gray has been through the building with Michelle Slarke and Craig Elefsen to update the Conservation Plan. Grants have been applied to by Michelle Slarke and Aimee Turnbull for the various stages of the interpretation.

7.3 ROE TOURISM ASSOCIATION

- Signs are currently in production. Waiting to hear when they will be ready.
- Next meeting in Monday 18th November in Kondinin. .

7.4 AUSTRALIA'S GOLDEN OUTBACK

- We have recently put forward ads by Daniela Veroni with AGO for the map and planner brochures. The ads are a similar format we have used for 5 years now. They still look fantastic but could be an idea to go for a different look in the New Year.
- AGO staff called though early September for a quick hello.

8.0 GENERAL BUSINESS

- Peter Stoffberg requested a motion to be put forward about the Wave signs at the Shire's major entry points. Talks of rebranding were discussed in 2019 but never went ahead. Then covid happened. The signs are approx. 20 years old and look tired and faded. Perhaps an updated sticker on the existing signs would make them look more appealing and tie us over to possible new idea in the future.

RECOMMENDATION / RESOLUTION

RESOLUTION

Moved: Mr Peter Stoffberg
Seconded: Mr Kevin Penny

The Shire of Lake Grace Tourism Advisory Committee recommend all existing Shire boundary entrance signs (wave signs) to be updated on both sides to be refreshed and considered for a review on replacement next budget (2025/26). .

CARRIED 9/0

- Kevin Penny mentioned the water source for rinsing at the Public RV dump point in Lake King.
Craig confirmed that a RPZ valve (back flow prevention device) is needed.

Solution to be discussed next meeting.

9.0 DATE OF NEXT MEETING

The next meeting is scheduled to take place on Tuesday 18th February commencing at 10am at Shire of Lake Grace Council Chambers.

10.0 CLOSURE

There being no further business, the Deputy Chairperson closed the meeting at 11.32am.

11.0 CERTIFICATION

I, Suzanne Reeves, certify that the minutes of the Shire of Lake Grace Tourism Advisory Committee held on Tuesday 29th October 2024 as shown were confirmed as a true record of the meeting.

Deputy Chairperson Signature

Date