

Shire of Lake Grace

TOURISM ADVISORY COMMITTEE

MINUTES

DATE

Meeting Commencing at 10am Tuesday 13th August 2024

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Acknowledgement of Country

I wish to acknowledge the traditional Custodians of the land on which we meet today, and pay my respects.

I extend that respect to Aboriginal and Torres Strait Islander peoples here today.



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SHIRE OF LAKE GRACE

Minutes of the Tourism Advisory Committee Meeting held at Newdegate CRC on Tuesday 13th August 2024 commencing at 10am.

Objectives of the Shire of Lake Grace Tourism Advisory Council are to advise the Council on:

1. The identification, inclusion and implementation of tourism matters in Council's Strategic Community Plan (and other operational plans/annual budget) in order to increase tourism income in partnership with the Community, Commonwealth, State and Local government and other industry stakeholders
2. The coordination of and collaboration between Lake Grace Shire's tourist attractions, heritage museums (AIM Hospital etc), events, tourism promotion/marketing and services to visitors
3. Developing community understanding of the value of tourism
4. Industry development, employment and training to benefit tourism, heritage and events
5. Seeking funding to support and promote tourism and develop new and existing tourist attractions
6. Assisting in the development of current, quality information to visitors and stakeholders
7. Recognising and promoting excellence within the local tourism industry
8. To represent the Shire at Roe Tourism meetings and events

1.0 DECLARATION OF OPENING ANNOUNCEMENT OF VISITORS

Chairperson Cathie Kelly opened the meeting at 10.02am

2.0 PRESENT

Chairperson	Ms Catherine Kelly	Community Representative Newdegate
Committee Member	Mr Peter Stoffberg	Community Representative Lake Grace
Committee Member	Mr Kevin Penny	Community Representative Lake King (online via Zoom)
Committee Member	Ms Carla Hyde	Community Representative Varley
Committee Member	Ms Sheena Zurnamer	Community Representative Varley
Committee Member	Mr Norm O'Neill	Community Representative Pingaring (online via Zoom)
Shire Representative	Mr Chris Paget	Shire Lake Grace Deputy CEO
Shire Representative	Mrs Jo Morgan	Lake Grace Visitor Centre Manager
Shire Representative	Mrs Vicki O'Neill-Gray	Lake Grace Visitor Centre Coordinator

Observers/ Visitors

Community Member	Mr Len Armstrong	Shire of Lake Grace President
Observer	Mrs Anne Rick	Newdegate Historical Society
Observer	Mrs Sue Hall	Newdegate Historical Society

Observer Mrs Lynne Ellard Newdegate Historical Society

3.0 APOLOGIES

Deputy Chairperson Mrs Suzanne Reeves Community Representative Lake Grace
Committee Member Cr Debrah Clarke Shire of Lake Grace Councillor

4.0 CONFIRMATION OF MINUTES

RESOLUTION

Moved: Mrs Jo Morgan
Seconded: Mr Chris Paget

That the Minutes of the Shire of Lake Grace Tourism Advisory Committee Meeting held on Tuesday 21st May 2024 be confirmed as a true and accurate record of the meeting.

CARRIED 9/0

5.0 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

6.0 URGENT BUSINESS APPROVED BY THE CHAIRPERSON

Nil

7.0 MEMBERS REPORTS

Kevin Penny (Lake King Representative)

- Preparations for Lake King Centenary in 2028 have begun, the Shire has put aside money.
- Old well at Mt Madden collapsed. The Shire has fenced off and put cover over well. Lake King are looking for permission for signage of the well. Darcy Roberts will know the history.
- The rammed earth signage on 4 entry points into Lake King need some repair. Check if in budget to repair.
- Lake King Progress Association are working on an interactive map of local farms and families that were once there. Resourcing details through diaries, videos etc. Hyden has a great digital pictorial as an example.

- In the next 12 months – 5 Head Stamp Battery at Hatters Hill (1980s). Decision where to put it at crossroads of Bush Engineers Museum. Grants for fencing, signage and plinth.
- Rock tank 1902 – 3 in the area. Way of catching water off flat rocks years ago. Built when Rabbit Proof Fence was being built. Kevin is a member of Track care. He will seek the permission needed etc.

Norm O'Neill (Pingaring Representative)

- Norm is part of the Pingaring Progress Committee working with
 - o Lina Varone (President), Dean Wyatt (Vice President), Karen Baker (Secretary) & Julie Smith (Treasurer)
- The Centennial wall construction is completed with plaques still to be attached. The Centenary Wall and Map Unveiling event at 2pm to 11pm (unveiling 3pm) Saturday 5th October 2024. Food vans, market stalls, Fiona Palmer book signing, live music by Hayden McGlenn.

Carla Hyde (Varley Representative)

- Centennial is the same weekend as Lake King's and they have planned it that way. Varley has events on Friday night and Sunday, Lake King celebrates on the Saturday. 29th September - 1st October 2028. Food vans will be shared throughout the weekend.

Cathie Kelly (Newdegate Representative)

- Boulders and blue metal at the front of school. How can we make this look better? Len Armstrong explained the shrubs that previously existed were a danger to oncoming traffic blocking the view of the road. The space is one of three possible sites for an electronic Community Noticeboard. The other two sites were near the hall (too far away) and crossroads near the roadhouse (not an ideal position). It was discussed amongst the present members and observers perhaps a low shrub would improve the look of the area. Remove the boulders. An electronic Noticeboard would be better near the town swimming pool, not in front of the Hainsworth Building as it would lose its historic charm. Cathie also reminded attendees that she has previously mentioned Lucy Kelly's sketches as possible designs for sculptures or artwork for Shire town entrances.

7.1 VISITOR CENTRE MANAGER REPORT

- Thanks to Newdegate CRC for allowing us to hold our meeting here. A great turn out! We will try to schedule another meeting next year in Lake King or Varley.
- Great to meet members of the Newdegate Historical Society today, we've talked on the phone many times. They are happy to do tours on request free of charge, and tour group bookings will be charged at \$5 per person. It was discussed they could possibly

offer a tour to the cycling group that is coming through the Shire in September. Jo to email the contact and suggest the idea as an activity during their 2 night stay in Newdegate.

- Locating the previous Tourism Development Strategic plan is ongoing. Plans to prepare a new Strategic Plan in upcoming months.
- Emails have been sent to Shire of Kent regarding more information on the Train siding signs, Jo to follow up. Craig is ready to order them once we have the design and designated spots to put them up.
- HIP Camps article sent to all local newsletters. Jo to follow up all published the article.
- Sign audit throughout Hollands Track with Broomhill is ongoing. At this stage the Shire is not prepared to add a remote rest stop with toilet in this area due to costs maintaining. An idea to be looked at another time perhaps.
- Across the Lake book is days away from being printed. The very last of tweaks happening as we speak. Hope to have on shelves by September if not earlier.
- A date to be organised for Artspace wall to be painted before 12th October Stationmaster celebrations. Jo to liaise with Craig. Singer Katelyn Sullivan is booked for the afternoon. Left message with former Stationmaster to invite to the occasion and share some stories. Jon Pitts rang after the meeting and is delighted to come down to Lake Grace on the day and share some stories. Train pictures lasered onto screen walls (that we use at the Field day) to be sent away in upcoming weeks.
- Events coming up – Festival of Halls - Wednesday 15th August, AIM Hospital Open Day 100 yr celebration of Stationmaster House – Saturday 12th October and Market Day & Treasure Trail – Saturday 26th October.
- Kristie Stanton emailed response to developing White Dam as a possible free camping and walk trail site. She mentions a few concerns but otherwise supports the idea. This can easily be addressed by the Shire. A project to be worked on in the future.
- Recently invited to become a member of the Visitor Centre WA Committee. First meeting is 14th August. Very honoured to shine some light on our region in WA to link with other WA Visitor Centres.

7.2 AIM HOSPITAL REPORT

- AIM Hospital Museum team is holding an Open day on Sunday 8th September at the AIM Museum. We encourage you (and invite others) to come along with any memories and experiences of the hospital to assist with the interpretation. A morning tea with scones will be served on the day.

7.3 ROE TOURISM ASSOCIATION

- Signage project is almost complete
- Next meeting is Monday 19th August. Unfortunately Lake Grace is an apology this time but Jo will follow up with outcomes of meeting.

7.4 AUSTRALIA'S GOLDEN OUTBACK

- Mary Nenke (an AGO board member) gave an update from recent meeting. She has reiterated the importance of Agritourism. Suggested we have a display and offer a day to Farm on the Plate event and the Perth Royal Show. All booked up this year but agreed we shall book people to commit earlier next year. Jo has promised she will attend the Royal Show next year. Cathie Kelly will be attending this year's Farm on a Plate.

8.0 GENERAL BUSINESS

- Cathie invited all to drive out to the Jam Soak off Holland Track Road to appreciate its historic value seeing it in person; following this meeting Jo, Vicki and Chris made a short stop at the site to have a look around with her.
- Len Armstrong explained the Shire's plans for the pull-in bays for the Pingrup Newdegate Rd. Abiding by the MRWA rules and regulations Craig and Len are hoping for a bay on both left and right side of road. Anne Rick offered to point out ideal spots that won't upset existing flora/wildflower areas. Pingrup road isn't the safest of roads so lots to take into consideration. Holland Track stop is a problem. Cathie Kelly mentioned (as in previous meetings) the need for a rest stop between Kulin and Lake Grace. Len assured the Federal Government has indicated funding is available for this and taking into consideration as we speak.
- Carla suggested it would be ideal to have Aimee Turnbull (Community Economic Development Officer) come to meetings as she would have great insight what community grants were available.
- Sue Hall mentioned the John Hollands Way sign was missing near the Lake Biddy gazebo. Vanished? Len suggested we check with Craig as he is sure the works crew possibly have it.
- Lynne Ellard would like to join the Tourism Advisory Committee, and Cathie was very supportive of this. The DCEO advised that as the current membership composition and terms of reference have been established, the Shire Council would need to consider and approve any variation. It may be that this occurs around the time of the next Local Government elections, when a call for expressions of interest in all committees of Council is scheduled to occur.
- Discussion during status report around Kwongan Walk entrance. We need a better entrance for upcoming wildflower season. Damage has been done on existing bollards on the walk. The Shire MIS Craig Elefsen suggested the area to be fenced off to prevent further damage on entrance confusion.

RESOLUTION

Moved: Mrs Vicki O'Neill-Gray

Seconded: Mrs Jo Morgan

That the Shire of Lake Grace Tourism Advisory Committee request Council to consider:

1. Widening the current track into the Kwongan Heathland Walk area at the lower hill entrance; and
2. Fence off the car park making only it accessible from one entry only.

CARRIED	8/1
Against:	Mr Peter Stoffberg

9.0 DATE OF NEXT MEETING

The next meeting is scheduled to take place on Tuesday 22nd October commencing at 10am at Shire of Lake Grace Council Chambers.

10.0 CLOSURE

There being no further business, the Chairperson closed the meeting at 11.36am.

11.0 CERTIFICATION

I, Catherine Kelly, certify that the minutes of the Shire of Lake Grace Tourism Advisory Committee held on 13 August 2024 as shown were confirmed as a true record of the meeting.

Chairperson Signature

Date